

12th Annual Louisiana Charter Schools Conference

December 5-6, 2019 | Hyatt Regency Hotel | New Orleans, LA



We invite you to consider becoming a sponsor at the 2019 Annual Conference of the Louisiana Association of Public Charter Schools.

All sponsorship levels receive (**we are willing to work with sponsors to create a unique benefit!**):

- Marketing opportunity in the mobile application
- Logo recognition on the general conference thank you banner
- Thank you in Conference Wrap-up Email
- Company logo on conference web page
- Logo recognition on all sponsored event signage
- App alert that includes sponsor recognition

Sponsorship Tier	Level	Additional Benefits
Title Sponsor	\$15,000	<ul style="list-style-type: none"> ▪ Speaking opportunity at the Annual Conference ▪ 60-second video (provided by sponsor) to be shown during the General Session ▪ Reserved tables at the Keynote Lunch ▪ 250-word company profile on mobile app ▪ Approved company literature included in the registration materials ▪ Complimentary booth in the Sponsor Circle ▪ 12 invitations to the VIP Reception on Thursday, December 5th ▪ 8 complimentary conference registrations
VIP Reception Sponsor	\$10,000	<ul style="list-style-type: none"> ▪ Complimentary booth in the Sponsor Circle ▪ Approved company literature included in the registration materials ▪ Complimentary attendee mail list ▪ 150-word company profile on mobile app ▪ 8 invitations to the VIP Reception on Thursday, December 5th ▪ 4 complimentary conference registrations
Wi-Fi Sponsor	\$7,500	<ul style="list-style-type: none"> ▪ Complimentary booth in the Sponsor Circle ▪ Approved company literature included in the registration materials ▪ App alert that includes sponsor recognition ▪ 150-word company profile on mobile app ▪ 8 invitations to the VIP Reception on Thursday, December 5th ▪ 4 complimentary conference registrations

Contact

For additional information on these sponsorship opportunities, please contact Toryah Cameron at 504.291.8480 or tcameron@lacharterschools.org.

12th Annual Louisiana Charter Schools Conference

December 5-6, 2019 | Hyatt Regency Hotel | New Orleans, LA



<p>Platinum Sponsors</p> <ul style="list-style-type: none"> ○ Conference Bag Sponsorⁱ ○ Snack Sponsor ○ Conference App Sponsor ○ Awards Sponsors <ul style="list-style-type: none"> ○ Innovation Education Award ○ Community Roots Award 	<p>\$5,000</p>	<ul style="list-style-type: none"> ▪ Preferred booth placement in the Sponsor Circle ▪ App alert that includes sponsor recognition ▪ 100-word company profile on mobile app ▪ 6 invitations to the VIP Reception on Thursday, December 5th ▪ 2 complimentary conference registrations ▪ Awards Sponsors: Opportunity to introduce Innovative Education or Community Roots winner during lunch ceremony
<p>Gold Sponsors</p> <ul style="list-style-type: none"> ○ Strand Sponsors <ul style="list-style-type: none"> ○ Leadership and Management ○ Advocacy ○ Governance ○ Finance, Operations and Legal ○ Lanyard Sponsorⁱⁱ ○ Registration Area Sponsor 	<p>\$3,750</p>	<ul style="list-style-type: none"> ▪ Preferred booth placement in the Sponsor Circle ▪ App alert that includes sponsor recognition ▪ 100-word company profile on mobile app ▪ 6 invitations to the VIP Reception on Thursday, December 5th ▪ 2 complimentary conference registrations
<p>Silver Sponsors</p> <ul style="list-style-type: none"> ○ Charging Kiosk ○ Bar Sponsorship at the Reception (2)ⁱⁱⁱ ○ Charter Champion Award (non-monetary) ○ Governance Award (non-monetary) 	<p>\$2,500</p>	<ul style="list-style-type: none"> ▪ Preferred booth placement in the Sponsor Circle ▪ Awards Sponsors: Opportunity to introduce Charter Champion or Governance Award winner during lunch ceremony ▪ 50-word company profile on mobile app ▪ 4 invitations to the VIP Reception on Thursday, December 5th ▪ 2 complimentary conference registrations
<p>Bronze Sponsors Give Away Sponsor (6)</p>	<p>\$1,500</p>	<ul style="list-style-type: none"> ▪ 50-word company profile on mobile app ▪ 4 invitations to the VIP Reception on Thursday, December 5th ▪ 2 complimentary conference registrations

ⁱ Conference bag sponsorship includes company logo on bags distributed to conference attendees at registration.

ⁱⁱ Lanyard sponsorship includes company logo on all lanyards distributed to conference attendees at registration.

ⁱⁱⁱ Reception bar sponsorship includes placement of company logo around the bar set-up, ability to include company embossed napkins to be distributed with each drink, ability to name a signature cocktail, and display of company literature on bar.

Contact

For additional information on these sponsorship opportunities, please contact Toryah Cameron at 504.291.8480 or tcameron@lacharterschools.org.