LAPCS VENDOR PARTNER PROGRAM

BASE PACKAGE:
- $1,000 annual fee
- Includes:
  - Link on our Partner Page at https://lacharterschools.org
  - Current Contact List for Charter School Operations Staff Statewide
  - Discounted Exhibitor Registration at the LAPCS Annual Conference
  - Priority Opportunities for Sponsorship at Program Events

Additional Marketing Opportunities

LAPCS is a membership organization for the 150+ charter schools across Louisiana with regular newsletter mailings to four distinct charter school audiences (general, board governance, school operations, and New Orleans-specific). Through our Bottom Line (charter school operations) and Top Shelf (board governance) programs, we host professional development training programs and seminars for member schools throughout the year and across the state, in addition to our annual charter school conference (300+ attendees).

I. Program Sponsorship for Bottom Line and Top Shelf Events:

- Program Sponsor - $12,500 for annual program (1 available)
  Includes prominent branding for all program communications; display of company banner, marketing materials included in giveaway bags, and vendor table at each event; and, time allotted at each event to promote your company.

- Title Sponsor - $2000 for 2-day events/$1000 for 1-day event (1 available per event).
  Includes prominent branding on all individual event communications; display of company banner, marketing materials included in giveaway bags, and vendor table in the event space; and, time allotted at the beginning of each day to promote your company.

- Breakfast Sponsor - $500 (1 available per day)
  Includes branding on all individual event communications, a "conference type" vendor table in the event space and a short time allotted in the morning to promote your company.

- Lunch Sponsor - $700 (1 available per day)
  Includes branding on all individual event communications, a "conference type" vendor table in the event space and a portion of the lunch period allotted to promote your company.

- Vendor Table - $100/day (where space allows)

II. Advertising opportunities on our website, social media and newsletters monthly (~$500/mo) to rotate through interested partners

III. Lunch and Learn Opportunities - LAPCS will work to gather operations staff for small group meetings. $500 and Lunch is paid by the vendor partner.

*Please contact Melissa Carollo at mcarollo@lacharterschools.org for more information and pricing.