



LAPCS VENDOR PARTNER PROGRAM

BASE PACKAGE:

- \$1,000 annual fee
- Includes:
 - Link on our Partner Page at <https://lcharterschools.org>
 - Current Contact List for Charter School Operations Staff Statewide
 - Discounted Exhibitor Registration at the LAPCS Annual Conference
 - Priority Opportunities for Sponsorship at Program Events

Additional Marketing Opportunities

LAPCS is a membership organization for the 150+ charter schools across Louisiana with regular newsletter mailings to four distinct charter school audiences (general, board governance, school operations, and New Orleans-specific). Through our *Bottom Line* (charter school operations) and *Top Shelf* (board governance) programs, we host professional development training programs and seminars for member schools throughout the year and across the state, in addition to our annual charter school conference (300+ attendees).

I. Program Sponsorship for Bottom Line and Top Shelf Events:

- **Program Sponsor - \$12,500 for annual program (1 available)**
Includes prominent branding for all program communications; display of company banner, marketing materials included in giveaway bags, and vendor table at each event; and, time allotted at each event to promote your company.
- **Title Sponsor - \$2000 for 2-day events/\$1000 for 1-day event (1 available per event).**
Includes Prominent branding on all individual event communications; display of company banner, marketing materials included in giveaway bags, and vendor table in the event space; and, time allotted at the beginning of each day to promote your company.
- **Breakfast Sponsor - \$500 (1 available per day)**
Includes branding on all individual event communications, a "conference type" vendor table in the event space and a short time allotted in the morning to promote your company.
- **Lunch Sponsor - \$700 (1 available per day)**
Includes branding on all individual event communications, a "conference type" vendor table in the event space and a portion of the lunch period allotted to promote your company.
- **Vendor Table - \$100/day (where space allows)**

II. Advertising opportunities on our website, social media and newsletters monthly (~\$500/mo) to rotate through interested partners

III. Lunch and Learn Opportunities - LAPCS will work to gather operations staff for small group meetings. \$500 and Lunch is paid by the vendor partner.

**Please contact Melissa Carollo at mcarollo@lcharterschools.org for more information and pricing.*